

Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom (SOW) 2022/23”

Week of Positivity

Notes to Schools

What is “Week of Positivity”?

What?

- A **school-based cross-curricular English week** in which schools organise their own activities that echo the overarching theme of “**Leading a Positive Life**” and the four sub-themes “**Cherishing Life**”, “**Diligence**”, “**Empathy**” and “**Respect for Diversity**” of the SOW Campaign 2022/23 to create a learning environment conducive to English learning and the promotion of values education



When?

- Any time between **6 February and 7 July 2023**
- Flexible duration (number of days to be decided by schools)

Examples of Activities

7-Day Positivity Challenge:

- Organising a **school-based Positivity Challenge** to engage students in
 - setting individual/class-based/school-based goals on leading a positive life and turning positive thoughts into action
 - making plans to achieve the goals
 - reflecting on the experience

School-based learning activities within and beyond the classroom:

| | | | |
|---|---|--------------------|---------------------------|
| Learning activities for appreciation of SOW | Board/poster/bookmark design competitions | Drama performances | Film appreciation |
| Book exhibitions | Song dedication/appreciation | Seminars/talks | Parent-child book sharing |
| Thematic projects | Game booths | Language games | Reader’s theatre |

SOW Ambassadors Scheme:

- Implementing a **school-based award scheme** to engage students in supporting English teachers in organising the “Week of Positivity” and SOW activities throughout the school year

Details

“Week of Positivity” web page



www.edb.gov.hk/WoP

EDB Circular Memorandum on “Week of Positivity”



EDBCM No. 186/2022

SOW web page

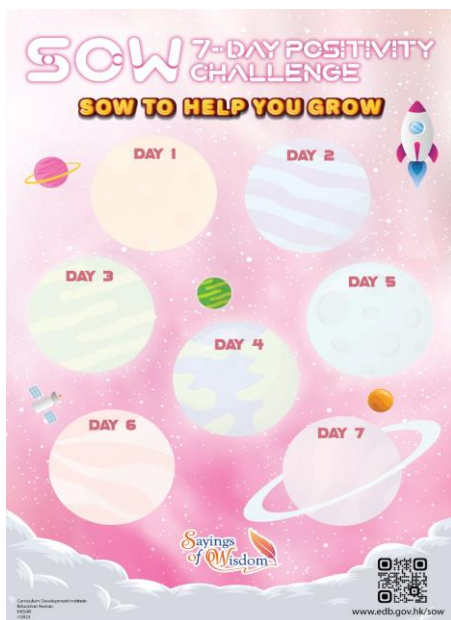


www.edb.gov.hk/sow

Resources in support of schools for organising the “Week of Positivity”

Poster on 7-Day Positivity Challenge (Print version)

A collaborative visual display for teachers and students to set goals on leading a positive life



Poster x 1 (150 cm x 100 cm)

How to use the 7-Day Positivity Challenge poster?

- Set a time period to organise a **school-based Positivity Challenge** (individual/class-based/school-based challenge).
- Teach students the importance of **goal setting** and its relation to **leading a positive life** through learning activities.
- Invite students to set **goals** for the challenge.
- The daily challenge can be displayed on the poster in the following way:

Class-based/School-based Challenge

Display the poster in a visible area on the school campus.



Invite students to suggest different goals and finalise the list together.



Design paper cutouts for writing the goals on and affix them on the poster.

Individual Challenge

Print copies of the poster from the “Week of Positivity” web page.



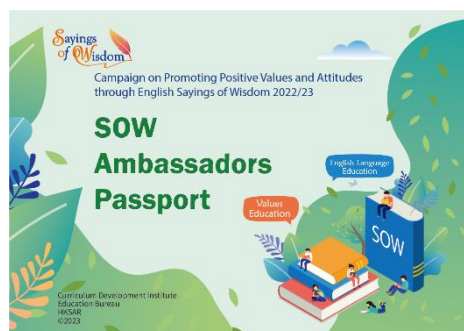
Have students set personal goals and design paper cutouts.



Display students’ posters on the class notice board.

SOW Ambassadors Passport (Print and electronic versions)

A log book for student ambassadors to record the SOW activities they have helped organise/participated in



Passport x 15 copies

★ Please download the e-version from the “Week of Positivity” web page.

How to use the “SOW Ambassadors Passport”?

- 1) Recruit students to be **SOW Ambassadors**.
- 2) Instruct the SOW Ambassadors to **record the SOW activities** they have helped organise/participated in. (See pp.6-14 of Passport)
- 3) Guide the SOW Ambassadors to complete a **self-reflection** on the “Week of Positivity”. (See pp.15-16 of Passport)
- 4) **Verify the records** in the SOW Ambassadors Passports upon completion of the “Week of Positivity”. (See p.16 of Passport)
- 5) **Submit the names of the SOW Ambassadors** who have completed **10 or more SOW activities** via Google Form (<https://forms.gle/rggnu1F1KgFfVZgr8>) on or before **28 July 2023 (Fri)** for the issue of certificates.



SOW Web Page

A variety of resource materials
for promoting SOW



www.edb.gov.hk/sow

Examples of resources:

- Learning and Teaching Materials
 - A Resource Kit for Promoting Positive Values and Attitudes through English Sayings of Wisdom
 - A Compendium of Week of Hope
- SOWIT Videos
- Posters/Wallpapers
- Interactive Online Games
- Instant Messaging Stickers



Sharing of good practices – Submission of school-based “Week of Positivity” record

Content

- Schools participating in the “Week of Positivity” are invited to submit the following school-based record:
 - 1) **Photos of the “7-Day Positivity Challenge” poster** taken during the school-based “Week of Positivity”
 - 2) **Highlights of the “Week of Positivity” activities and other activities** organised for integrating values education into English language learning in the 2022/23 school year in the following mode(s):
 - A **visual representation** (e.g. a set of PPT slides, a photo collage, a short video clip, a newsletter, or any other forms) with **simple descriptions** (e.g. captions/titles/headings) of the school-based activities; and/or
 - A **reflection** on the “Week of Positivity” (e.g. written by the SOW Ambassadors) accompanied by photos

Submission

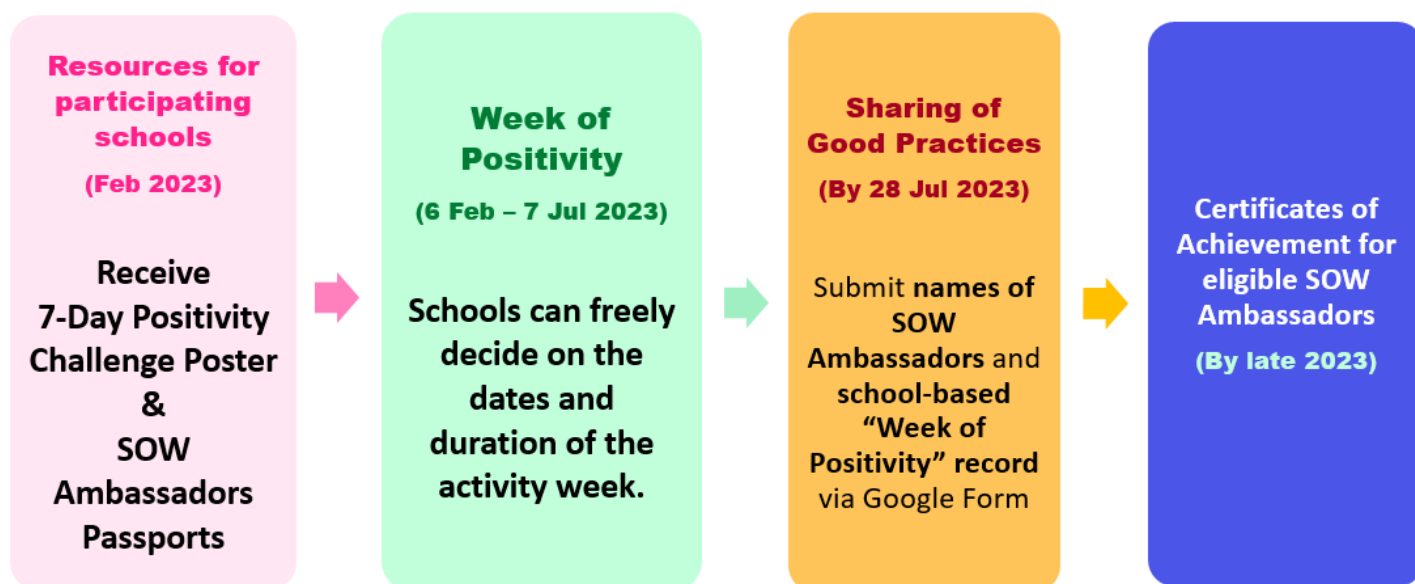
- Submit the school-based record (file format: docx/jpg/pdf/mp4/pptx) via a Google account by **6:00 p.m., 28 July 2023 (Fri)**:
<https://forms.gle/rggnu1F1KgFfVZgr8>



Awards & Dissemination

- **Certificates of Appreciation** will be issued in recognition of schools’ efforts and sharing.
- **Awards** will be presented to schools with outstanding performance in organising the “Week of Positivity”.
- Good practices will be disseminated on the SOW web page, in EDB publications and at experience sharing sessions.

Important Dates of the "Week of Positivity"



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